



## Javvy Coffee Affiliate Program Terms & Conditions

**Effective Date:** March 2, 2026

Welcome to the Javvy Coffee Affiliate Program (“Program”) powered by Growi. Participation in this Program is subject to the following Terms & Conditions (“Terms”), which are legally binding. By enrolling or participating, you (“Affiliate,” “you”) agree to be bound by these Terms. Javvy Coffee Company, doing business as Javvy (“Javvy,” “we,” “us,” or “our”) reserves sole discretion in interpreting, enforcing, and modifying these Terms at any time.

### 1. Enrollment & Eligibility

- 1.1. Participation is subject to Javvy’s sole discretion. Approval, continuation, or reinstatement of accounts is never guaranteed.
- 1.2. Affiliates must be at least 18 years old and legally competent to enter into contracts.
- 1.3. Javvy may reject, suspend, or terminate any application or account immediately, with or without cause, notice, or explanation.
- 1.4. Approval of an account does not guarantee commissions, continued participation, or any level of compensation.

### 2. Affiliate Obligations

Affiliates agree to:

- 2.1. Promote Javvy in a lawful, ethical, and professional manner.
- 2.2. Accurately represent Javvy products and refrain from misleading or deceptive claims.
- 2.3. Comply with all applicable laws, regulations, and platform policies.
- 2.4. Affiliates may only make product benefit claims that have been explicitly approved in writing by Javvy. All claims must be truthful, not misleading, and comply with applicable advertising and regulatory guidelines, including FTC requirements.

### 3. Strictly Prohibited Activities

Affiliates agree not to:

- 3.1. Use self-referrals, family referrals, or any method to generate commissions for personal or related-party purchases.
- 3.2. Use coupon websites, browser extensions, deal aggregation platforms, or similar mechanisms to manipulate attribution or commissions.
- 3.3. Engage in any form of paid advertising or traffic acquisition to promote Javvy using affiliate links, including but not limited to:
  - 3.3.1. Search engine advertising (Google Ads, Bing Ads, Yahoo Ads)
  - 3.3.2. Paid social media advertising (Meta, Instagram, TikTok, YouTube, Snapchat)
  - 3.3.3. Display, native, or programmatic advertising
- 3.4. Engage in brand bidding, including targeting “Javvy Coffee” or any variations, misspellings, or related keywords.

- 3.5. Use redirects, cloaking, masking, or any method that obscures the true source of traffic.
- 3.6. Generate traffic through incentivized methods, including cashback, rewards, or forced clicks.
- 3.7. Violate any applicable law, regulation, or third-party platform policy.

**Enforcement:** Any commissions generated through prohibited methods, including traffic originating from paid platforms (Google, Bing, Yahoo, or similar), are void, unpaid, and may be withheld, reversed, or clawed back at Javvy's sole discretion.

#### **4. Commission Structure & Eligibility**

- 4.1. Only verified, eligible sales tracked through Growi are commissionable.
- 4.2. Commissions are earned only on a customer's first order. Recurring subscriptions, renewals, or repeat purchases are not eligible.
- 4.3. Commissions are only earned on successfully completed transactions where payment has been fully received by Javvy.
- 4.4. Commissions for orders that are canceled, refunded, returned, or charged back will not be paid.
- 4.5. Fraudulent, duplicate, or otherwise invalid transactions are not eligible for commissions.
- 4.6. Javvy reserves the right to modify commission rates and structures at any time.

#### **5. Payment Terms**

- 5.1. Payments are made biweekly (every two weeks) via the method specified in Growi.
- 5.2. Commissions are only payable for orders for which payment has been successfully collected by Javvy.
- 5.3. Commissions may be subject to a holding period of up to 30 days (or longer at Javvy's discretion) after payment has been successfully collected by Javvy to account for returns, chargebacks, fraud review, or other adjustments.
- 5.4. A minimum payout threshold of \$20 applies before commissions are eligible for payment.
- 5.5. Javvy reserves the right to withhold, delay, adjust, or deduct commissions in cases of suspected fraud, violations, or chargebacks.

#### **6. Termination & Enforcement**

- 6.1. Javvy may terminate or suspend an affiliate account at any time, with or without cause, and without liability.
- 6.2. Upon termination, affiliates must immediately cease all promotion and remove all affiliate links and materials.
- 6.3. If an account is terminated due to violation of these Terms, Javvy reserves the right to forfeit any unpaid commissions at its sole discretion.
- 6.4. Javvy reserves the right to pursue legal or equitable remedies for violations or harm caused to the brand.

6.5. Javvy reserves the right to audit, review, and request information regarding an affiliate's traffic sources, promotional methods, and compliance at any time. Failure to comply may result in termination and forfeiture of commissions.

**7. Intellectual Property**

7.1. Affiliates are granted a limited, non-exclusive, revocable license to use Javvy trademarks, logos, and approved materials solely for Program participation.

7.2. Unauthorized use, modification, or distribution of Javvy assets is strictly prohibited.

**8. Disclaimer & Limitation of Liability**

8.1. Javvy makes no guarantees regarding earnings or performance.

8.2. To the fullest extent permitted by law, Javvy is not liable for any indirect, incidental, consequential, or special damages arising from participation in the Program.

**9. Modifications**

Javvy reserves the right to update or modify these Terms at any time. Continued participation constitutes acceptance of any updated Terms.

**10. Governing Law**

These Terms are governed by the laws of the State of Delaware. Any disputes shall be resolved exclusively in its courts.

**11. Disclosure Requirements**

Affiliates must clearly and conspicuously disclose their relationship with Javvy in all promotional content in accordance with applicable laws and guidelines, including those of the Federal Trade Commission (FTC). This includes use of disclosures such as “#ad” or “#affiliate” where appropriate.

**12. Independent Contractor Status**

Affiliates are independent contractors and are not employees, agents, or partners of Javvy. Affiliates are solely responsible for all taxes, reporting, and legal obligations arising from participation in the Program.

**13. Agreement Confirmation**

By participating in the Program via Growi, you acknowledge that you have read, understood, and agree to be bound by these Terms. You further acknowledge that Javvy enforces these Terms strictly to protect its business, brand, and customers.