

mrsippy Ambassador Program Terms & Conditions

Effective Date: July 28, 2026

Welcome to the mrsippy Ambassador Program ("Program"). These Terms & Conditions govern your participation in the Program operated by **MR SIPPY PRODUCTS PTY LTD (ABN 62 306 825 501)** ("mrsippy", "we", "our" or "us").

By applying for, accepting or participating in the Program, you acknowledge that you have read, understood and agree to be bound by these Terms & Conditions.

1. Eligibility

To participate in the Program you must:

- Be at least 18 years of age.
- Have an active social media presence.
- Provide accurate information during your application.
- Accept and comply with these Terms & Conditions.
- Maintain only one Ambassador account.

Participation in the Program is at mrsippy's sole discretion. We reserve the right to approve or decline any application without providing a reason.

2. Your Ambassador Link & Discount Code

If accepted, you will receive:

- A unique affiliate link.
- A personal discount code.
- Access to the mrsippy Ambassador Community.

Your Ambassador Link and discount code are personal to you and may not be transferred, sold or shared with another creator.

You must not create multiple Ambassador accounts.

3. Commissions

Eligible commissions will be paid in accordance with the current commission rates published by mrsippy.

Commission rates, payment schedules and commission structures may be amended by mrsippy at any time. Any changes will apply prospectively and will not affect commissions already earned prior to the effective date of the change.

Commissions are only payable on genuine purchases completed using your Ambassador Link or discount code with a minimum purchase value of AUD \$79.

Creators must not generate commissions from purchases made by themselves, members of their household, immediate family, employees, businesses they own or control, or any person purchasing on their behalf.

No commission will be paid on:

- cancelled orders
- refunded orders
- fraudulent purchases
- purchases made by yourself using your own link or code
- orders generated through prohibited promotional methods

mrsippy reserves the right to amend commission rates at any time.

mrsippy reserves the right to determine, in its reasonable discretion, whether a sale qualifies for commission. Any decision regarding commission eligibility, fraud detection, refunds or Program compliance shall be final.

4. Content Sharing Expectations

The Program is designed to encourage authentic content.

There are **no mandatory posting requirements or minimum content quotas**.

Creators are encouraged to naturally incorporate mrsippy into everyday content where appropriate.

Where you choose to share mrsippy content, you agree to:

- Tag **@mrsippy_official**
- Always refer to the brand as **mrsippy** (one word, lowercase)
- Accurately represent the products
- Clearly disclose affiliate or sponsored content using #ad, #affiliate, #collab or other disclosures required under Australian law and the AANA Influencer Marketing Code.
- Follow any reasonable brand guidelines supplied by mrsippy. Creators are responsible for ensuring that any opinions, experiences or testimonials shared about mrsippy reflect their genuine views and actual experience with the product.
- Creators must comply with all applicable Australian laws, including the Australian Consumer Law, the ACCC's guidance on influencer advertising, the AANA Code of Ethics and the AANA Best Practice Guide for Influencer Marketing.

5. Creator Conduct

As a mrsippy Ambassador you agree to:

- act honestly and professionally
- create authentic content
- communicate respectfully with customers and other creators
- not make misleading, deceptive or unsubstantiated claims
- not make medical or filtration claims that have not been approved by mrsippy
- creators must only use product claims, filtration claims and scientific information that has been supplied or approved by mrsippy.
- comply with all applicable Australian laws and advertising standards
- creators must not represent themselves as employees, agents or authorised spokespersons of mrsippy unless expressly authorised in writing.

6. Prohibited Conduct

You must not:

- create multiple Ambassador accounts

- purchase through your own affiliate link
- purchase through another person's account for the purpose of generating commission
- use bots, fake engagement or fraudulent traffic
- publish your affiliate link on coupon websites or deal forums
- publish discount codes or affiliate links through cashback websites, browser extensions or automated discount services
- bid on mrsippy trademarks or brand names through Google Ads or similar advertising platforms
- impersonate mrsippy
- misrepresent pricing, promotions or product features
- publish offensive, defamatory, discriminatory or unlawful content
- disclose confidential business information
- disclose unreleased products, launches, pricing or campaigns without written approval from mrsippy
- use another creator's content without permission
- damage the reputation of mrsippy, its employees, products or community.

Failure to comply with these Terms may result in immediate removal from the Program.

7. Content Licence

You retain ownership of the original content you create.

However, by participating in the Program and creating content featuring mrsippy, you grant mrsippy a worldwide, perpetual, royalty-free, transferable and sublicensable licence to use, reproduce, publish, distribute, display, edit, adapt and otherwise use your content for marketing, promotional, commercial, educational and retail purposes across any current or future media or platform.

This licence includes, without limitation, the right to use your content across mrsippy's owned, earned and paid marketing channels, including social media, websites, email, SMS, paid advertising, retailer websites, marketplaces, public relations, presentations, printed marketing materials and future marketing platforms.

This licence continues after your participation in the Program ends.

Nothing in these Terms transfers ownership of your copyright to mrsippy.

8. Editing Rights

You agree that mrsippy may crop and resize content, add captions, branding, music, voiceovers, shorten content, combine your content with other creative assets, create derivative works, adapt content into new advertising formats.

You consent to these edits without requiring further approval.

To the extent permitted by law, you consent to mrsippy doing any act or omission that may otherwise infringe your moral rights in the content, including editing, adapting, combining or modifying the content for the purposes authorised under these Terms.

9. Paid Advertising & Whitelisting

Where requested, you agree to provide advertising permissions (including Meta Partnership Ads, TikTok Spark Ads or similar tools) so mrsippy may promote your content as paid advertising.

mrsippy may continue using approved advertising content after your participation ends unless otherwise agreed in writing.

You agree to provide reasonable assistance to enable advertising permissions where required, including Meta Partnership Ads, TikTok Spark Ads or similar advertising products.

10. Intellectual Property

All trademarks, logos, product designs, photographs, graphics, branding and marketing materials supplied by mrsippy remain the exclusive property of MR SIPPY PRODUCTS PTY LTD.

Nothing in these Terms transfers ownership of our intellectual property.

Participation in the Program does not transfer any ownership rights in mrsippy's trademarks, logos, branding, packaging, product names or other intellectual property.

11. Confidential Information

From time to time you may receive confidential information including:

- upcoming product launches
- pricing
- unreleased colours
- campaigns
- business strategies
- retailer partnerships
- internal communications

You agree not to disclose confidential information without our written consent.

This obligation continues after your participation in the Program ends.

12. Termination

Either party may end participation in the Program at any time.

mrsippy reserves the right to suspend, restrict or terminate an Ambassador's participation in the Program where it reasonably believes these Terms have been breached, fraudulent or dishonest activity has occurred, the Ambassador has engaged in conduct that may damage the reputation of mrsippy or the Program, or continued participation is otherwise not in the best interests of mrsippy or the Ambassador community.

To maintain an engaged Ambassador community, mrsippy may also suspend or terminate an Ambassador account that has remained inactive for more than ninety (90) consecutive days. Inactivity may include an absence of referral activity, content creation or meaningful participation in the Program, as reasonably determined by mrsippy.

Upon termination, your Ambassador Link and discount code may be deactivated immediately, and any unpaid commissions may be withheld or forfeited where permitted under these Terms.

The provisions relating to Content Licence, Editing Rights, Intellectual Property, Confidential Information, Commission Forfeiture and Governing Law continue to apply after termination of your participation in the Program.

13. Commission Forfeiture

mrsippy reserves the right to withhold, reverse or permanently forfeit unpaid commissions where we reasonably determine:

- these Terms have been breached
- fraudulent activity has occurred
- sales were generated dishonestly
- multiple accounts were created
- prohibited promotional methods were used.

Our determination regarding commission eligibility is final.

14. Independent Relationship

Participation in the Program does not create any employment, agency, partnership, joint venture or other employment relationship between the Creator and mrsippy. Creators participate in the Program as independent contractors and are responsible for their own taxation and legal obligations arising from any commissions earned.

15. Privacy

Personal information collected through the Program will be handled in accordance with our Privacy Policy and applicable Australian privacy laws.

16. Changes to these Terms

mrsippy may update these Terms from time to time.

Your continued participation in the Program after any update constitutes acceptance of the revised Terms.

17. Limitation of Liability

To the maximum extent permitted by law, mrsippy excludes all liability for any indirect, incidental, consequential or economic loss arising from participation in the Program. Nothing in these Terms excludes any rights that cannot be excluded under the Australian Consumer Law.

18. Governing Law

These Terms are governed by the laws of **New South Wales, Australia**.

Any dispute arising in connection with these Terms shall be subject to the exclusive jurisdiction of the courts of New South Wales.

19. Contact

For all Ambassador Program enquiries, please contact:

Email: ambassadors@mrsippy.com

Final Acceptance

By applying for or participating in the mrsippy Ambassador Program, you confirm that:

- you are at least 18 years of age;
- you have read and understood these Terms & Conditions;
- you agree to comply with all applicable Australian laws, advertising standards and these Terms;
- you understand that failure to comply may result in removal from the Program and forfeiture of unpaid commissions; and
- you grant mrsippy the content licence and marketing rights described in these Terms.