

# Copper Pearl

## Ambassador Program Agreement

**Welcome to the family!** ❤️

We're so glad you're here. This agreement covers everything you need to know about how the Copper Pearl Ambassador Program works. We've kept it simple.

By participating in the program, you agree to the terms below. If anything is unclear, just reach out and we'll talk you through it.

### 1. Your Ambassador Link & Discount Code

You'll receive a personal link (e.g. copperpearl.com/[yourname]) and a unique discount code to share with your audience.

- **Your link:** Earns you 15% commission on every sale made through it.
- **Your code:** Gives your followers 15% off their purchase. It's yours to share, but please don't post it on coupon sites or discount forums. Any code that ends up there will be deactivated.
- **Sales are confirmed** once the 30 days return window has passed. Commissions on returned orders will not be paid out.

### 2. Getting Paid

- **Commissions** are paid out monthly, on the 15th of each month, for sales confirmed in the prior month.
- **Challenge payouts** are processed within 14 days of a verified milestone being reached (see Section 3).
- **Payment method:** [PayPal / Bank transfer / Other — to be confirmed].

Note: You are an independent contractor, not an employee of Copper Pearl.

### 3. Content Challenges & Bonuses

On top of your commission, we run content challenges to reward you just for showing up and creating — regardless of sales. As an example:

Content Goal	Timeframe	Bonus Payout
Post 35 videos featuring Copper Pearl products	1 week	<b>\$300 flat</b>
Post 150 videos featuring Copper Pearl products	1 month	<b>\$3,000 flat</b>

To qualify, videos must feature Copper Pearl products, be publicly posted, and remain live in your feed. We'll track milestones together and confirm with you before processing any bonus payment.

We will send you the challenge details via DM

#### 4. Content Guidelines

We want your content to feel like you — genuine, real, and from the heart. A few things to keep in mind:

- Always include a disclosure that you're a Copper Pearl ambassador (e.g. #copperpearlambassador). This is required by the FTC.
- By joining the program, you agree that your content may be used by Copper Pearl as partnership ads and across our marketing channels, including paid social. This may include editing, repurposing, resizing, reposting, or adapting your content for marketing and advertising purposes.
- Any content created during the partnership may continue to be used by Copper Pearl on its owned channels (including social media, website, email, and paid ads) even after the contract has ended
- Keep it kind — content should reflect positively on the brand and our community.
- Videos and posts created as part of the Copper Pearl Ambassador Program should remain publicly live for a minimum of 30 days from the date of posting. Removing content before this window — for any reason — will disqualify that content from counting toward any active bonus challenge, and any bonus already paid out for that content may be deducted from future commission payments.
- If you need to take something down for a genuine reason (copyright claim, personal circumstances, etc.), just let us know and we'll work it out together. We're reasonable people.
- Repeatedly removing content or any pattern that suggests content is being posted solely to hit milestones and then deleted will be treated as a material breach of this agreement and may result in termination.

#### 5. Exclusivity

During the program, please don't actively promote baby soft goods brands that compete directly with us in the same content.

#### 6. Program Duration & Ending Things

- This agreement starts on the date you confirm acceptance by DM and continues month-to-month.
- Either of us can end the program at any time with 7 days' notice.

- Any commissions earned up to the end date will still be paid out on the normal schedule.
- If the program terms are seriously violated (e.g. posting on coupon sites, making false claims about products), Copper Pearl reserves the right to end the agreement immediately.

## **7. Confidentiality**

The specific terms of this agreement — including commission rates, bonus amounts, challenge thresholds, and any payment structures — are confidential between you and Copper Pearl. Please don't share these details publicly or with other creators outside the program.

This doesn't mean you can't talk about being a Copper Pearl ambassador — we actually love when you do! You're welcome to share that you earn commission on sales and that there are bonuses for content creation. Just keep the specific numbers between us.

This confidentiality applies during your time in the program and continues after.

### **Acceptance of the agreement**

To join the Copper Pearl Ambassador Program, please reply by DM confirming you read and agreed. Your participation in the program and use of any ambassador link, code, or related benefits is subject to this agreement. This agreement becomes effective on the date you send your acceptance by DM.