

Copper Pearl

Ambassador Program Agreement

Welcome to the family! ❤️

We're so glad you're here. This agreement covers everything you need to know about how the Copper Pearl Ambassador Program works. We've kept it simple.

By participating in the program, you agree to the terms below. If anything is unclear, just reach out and we'll talk you through it.

1. Your Ambassador Link & Discount Code

You'll receive a personal link (e.g. copperpearl.com/[yourname]) and a unique discount code to share with your audience.

- **Your link:** Earns you 15% commission on every sale made through it.
- **Your code:** Gives your followers 15% off their purchase regularly, reduced to 5% off during sitewide sale periods (since a storewide discount is already running). It's yours to share, but please don't post it on coupon sites or discount forums. Any code that ends up there will be deactivated. Copper Pearl may adjust discount rates and sale-period terms at its discretion.
- Sales are confirmed and available for payout 60 days after purchase, in line with Growi's payout schedule. Commissions on returned orders will not be paid out.

2. Getting Paid

- Commissions are paid out once eligible — that is, once the 60 day confirmation period has passed and the sale is available for payout through Growi.
- Challenge payouts are processed within 14 days of the challenge being completed and verified (see Section 3).
- **Payment method:** Payments are processed through Growi. You'll add your payment details directly in Growi, and we'll process your payouts through the platform. Please note that Growi charges a \$2 Stripe withdrawal fee, which is deducted at the time of withdrawal.

Note: You are an independent contractor, not an employee of Copper Pearl.

3. Content Challenges & Bonuses

Content challenges and bonuses may be offered from time to time and are subject to separate eligibility requirements and challenge-specific terms communicated via Discord. Challenges are not guaranteed to be available each month or to all ambassadors. Copper Pearl may modify, limit, suspend, or discontinue future challenges and bonuses at its discretion.

For example, a challenge might ask you to post 30 videos featuring Copper Pearl products in 30 days for a flat bonus — but this is only an example. **Actual goals, timeframes, and bonus amounts will vary from challenge to challenge.**

When a challenge is running, we'll send you the details via Discord, including the content goal, timeframe, and bonus payout. To qualify, videos must feature Copper Pearl products, be publicly posted, and remain live in your feed. We'll track milestones together and confirm with you before processing any bonus payment.

4. Content Guidelines

We want your content to feel like you — genuine, real, and from the heart. A few things to keep in mind:

- Always include a disclosure that you're a Copper Pearl ambassador (e.g. #copperpearlambassador). This is required by the FTC.
- By joining the program, you agree that your content may be used by Copper Pearl as partnership ads and across our marketing channels, including paid social. This may include editing, repurposing, resizing, reposting, or adapting your content for marketing and advertising purposes.

- Any content created during the partnership may continue to be used by Copper Pearl on its owned channels (including social media, website, email, and paid ads) even after the contract has ended.
- Keep it kind — content should reflect positively on the brand and our community.
- Videos and posts created as part of the Copper Pearl Ambassador Program should remain publicly live for a minimum of 30 days from the date of posting. Removing content before this window — for any reason — will disqualify that content from counting toward any active bonus challenge, and any bonus already paid out for that content may be deducted from future commission payments.
- If you need to take something down for a genuine reason (copyright claim, personal circumstances, etc.), just let us know and we'll work it out together. We're reasonable people.
- Repeatedly removing content or any pattern that suggests content is being posted solely to hit milestones and then deleted will be treated as a material breach of this agreement and may result in termination.

5. Exclusivity

During the program, please don't actively promote baby soft goods brands that compete directly with us in the same content.

6. Program Duration & Ending Things

- This agreement starts on the date you accept it on Growi and continues month-to-month.
- Either of us can end the program at any time with 7 days' notice.
- Any commissions earned up to the end date will still be paid out on the normal schedule.
- If the program terms are seriously violated (e.g. posting on coupon sites, making false claims about products), Copper Pearl reserves the right to end the agreement immediately.

7. Confidentiality

The specific terms of this agreement — including commission rates, bonus amounts, challenge thresholds, and any payment structures — are confidential between you and Copper Pearl. Please don't share these details publicly or with other creators outside the program.

This doesn't mean you can't talk about being a Copper Pearl ambassador — we actually love when you do! You're welcome to share that you earn commission on sales and that there are bonuses for content creation. Just keep the specific numbers between us.

This confidentiality applies during your time in the program and continues after.

8. Account Ownership and Fraud

Affiliates may only use social media accounts they own or are authorised to operate. Impersonation, false account information or unauthorised account use is prohibited. Copper Pearl may pause payments while investigating suspected violations. Confirmed violations may result in account termination and cancellation of any related commissions.

Acceptance of the agreement

To join the Copper Pearl Ambassador Program, please accept this agreement on Growi. Your participation in the program and use of any ambassador link, code, or related benefits is subject to this agreement. This agreement becomes effective on the date you accept it on Growi.